

enough.

what students told us

825 survey responses
from 10 universities



Durham University, 9th June

We've been across the UK speaking to students

The aim was simple: learn what they think about sexual violence on campus and how they want their universities to act.

Every university has a problem because all of society has a problem. This isn't about casting blame, it's about recognising opportunity and moral obligation to do things differently.

Students deserve to have the best years of their life at university, but the unsolved rape epidemic means that many go on to suffer lifelong trauma.

Enough is a reporting tool that students and survivors are asking for, they say it will help them come forward instead of otherwise not reporting at all, creating a threat for perpetrators.



Rape in the UK

500,000

est. rapes per year
in the UK

85%

don't report to
the police

0.3%

convicted

55%

under the age of 24

85%

can name the
rapist on day 1

50-70%

likely repeat
offenders

Research methodology

Student volunteers from each University asked students to complete a survey detailing three reporting options. Enough was bottom of the list, clearly positioned as a third option

Across 13 pop ups at 10 universities, we spoke to 825 students.



LSE - 17th Feb 2026

Research concepts

Option 1: Police

Report the incident directly to the police. This may lead to a criminal investigation, which could involve giving a statement and, in some cases, being referred to a Sexual Assault Referral Centre (SARC) for a full and comprehensive forensic examination.

If the case proceeds to court, which is not guaranteed, the prosecution must prove beyond reasonable doubt that the rape occurred, including that the defendant did not reasonably believe there was consent. If proven, the defendant would be convicted.

Option 2: SARC

Go directly to a specialist Sexual Assault Referral Centre (SARC), available in some cities, without reporting to the police at this stage.

At a SARC, trained healthcare professionals can provide medical care and, if you choose, carry out a comprehensive forensic examination with a forensic nurse examiner. Any evidence collected can be stored securely, keeping your options open should you decide to involve the police later.

SARCs can also provide emotional support and signpost you to relevant support services, depending on availability.

Option 3: Enough

Make an online report via a secure, encrypted online platform. Reports are date-stamped and stored, keeping future reporting options open.

You can also self-collect DNA using a free kit. This can be done privately and sent directly to a laboratory for analysis, and may be admissible in court.

The service is designed to make reporting quicker and more accessible. It also raises awareness through social media activity, creating deterrence without naming individuals. Survivors can share testimonies anonymously on the platform.

Enough provides signposting to support services as well as its own free digital resources intended to support recovery.

Research questionnaire

Considering carefully, which option would you most likely choose? *

- ☐ Option 1: Police
- ☐ Option 2: SARC
- ☐ Option 3: Self-testing Enough
- ☐ Nothing

Which of these are reasons why you chose that option? *

- ☐ Quick and easy
- ☐ Emotionally manageable/ the least traumatising
- ☐ Create deterrence to stop them doing it again
- ☐ Convict perpetrators
- ☐ I'd be believed and supported
- ☐ I could move forward and begin to recover
- ☐ I could maintain my privacy and dignity
- ☐ I'd get good physical health care
- ☐ I'd get good mental health care
- ☐ I would trust this option

...

If you selected Option 3, do you think this would make you more likely to report to the police in the future? *

- ☐ Yes
- ☐ No
- ☐ Not applicable

Before this survey, had you heard of a SARC? *

- ☐ Yes
- ☐ No

How much change would you like to see universities and governments making in how they tackle rape? *

- | | | | | | | |
|-------------|-----------------------|-----------------------|-----------------------|-----------------------|-----------------------|----------------|
| | 1 | 2 | 3 | 4 | 5 | |
| None at all | ☐ | ☐ | ☐ | ☐ | ☐ | Radical change |

Is there anything else you'd like to share?

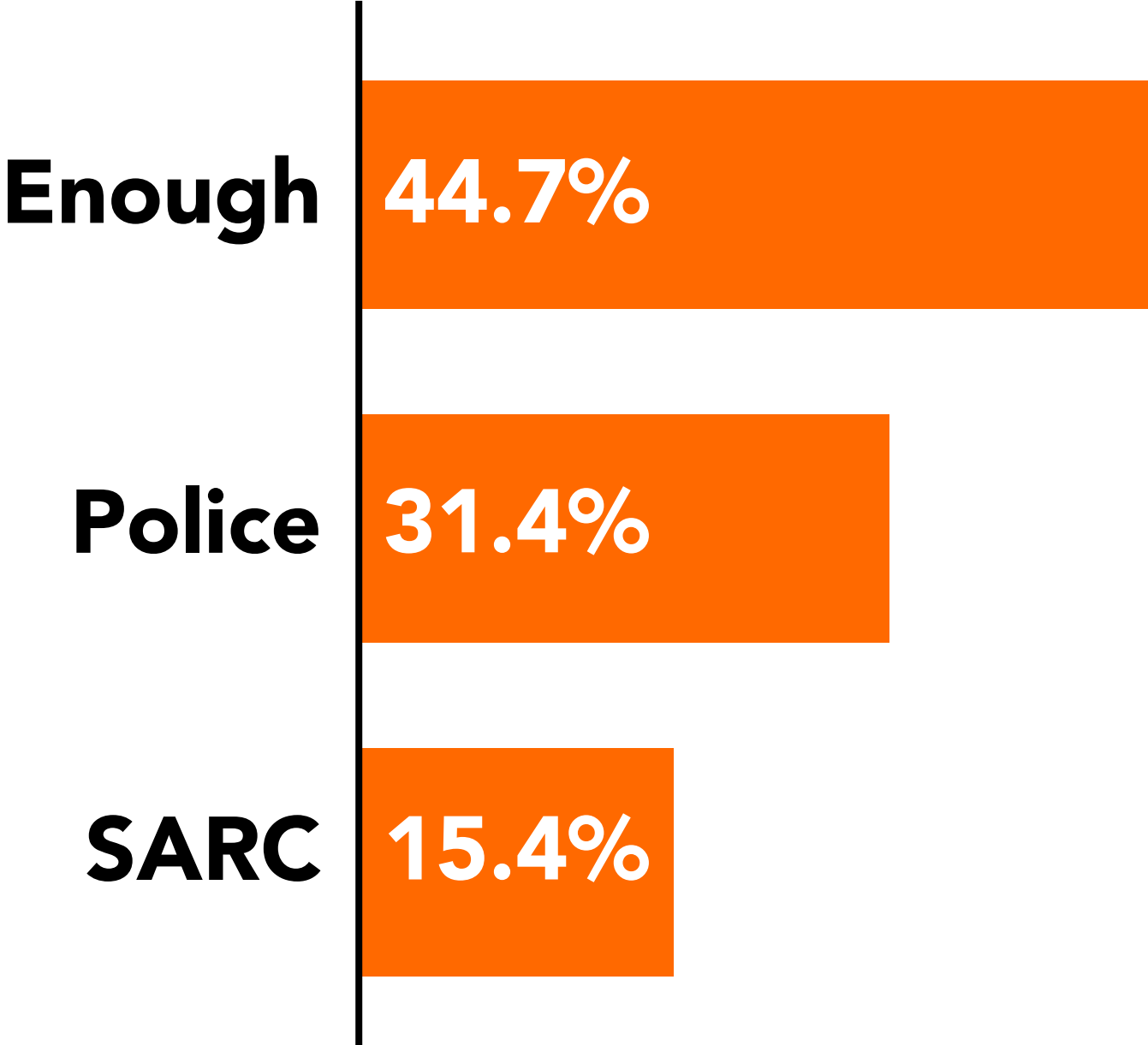
Long answer text

Students want another way to report

Students picked Enough's self-collection kit ahead of both police and SARCs.

The vast majority of rape is not reported. The question we should be asking is: What do students want to be in place to help them come forward, and how can we make that happen?

"As a victim this is amazing. If this were around at the time I would use and hopefully report. Thank you"



Q2: If you chose Enough, do you think this would make you more likely to report to the police in the future?

**75.1%
YES**

**Enough doesn't
undermine reporting**

"Having been a victim in the past year this is something I wish I was made aware of previously. When it happened to me I had no knowledge of what to do or how to maintain evidence"



Nottingham Trent University
- 5 May

Q3: Before this survey, had you heard of a SARC?

Enough drives SARC awareness

73.5%

of all respondents had never heard of a Sexual Assault Referral Centre before taking the survey.

Among men it rises to 79.1%.

50% ↑

increase in awareness in Bristol after the Enough campaign had been present on campus for 4 months



"I'm not even sure what SARC is to be completely honest"

Liv is a volunteer who went to a SARC and had a wonderful experience. She spoke to every student at Nottingham Trent University about it, and helped create social media content to raise further awareness

Students want bold change

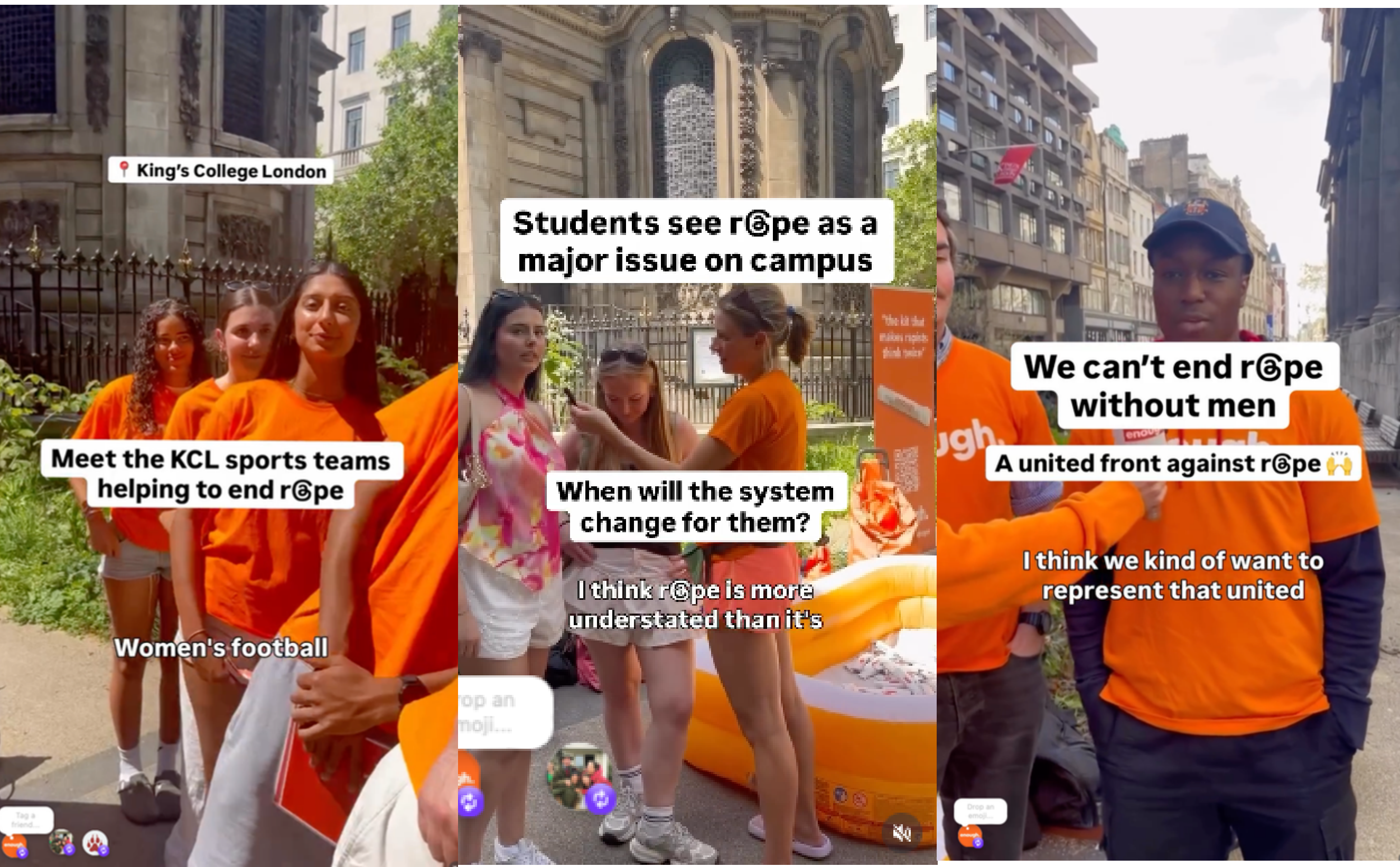


78%

radical or very radical

"every woman I know has been assaulted in some description, the vast majority don't report. there has to be a radical alternative to meet the scale of this issue. the current system isn't fit for purpose"

Enough breaks the silence around rape



**3.5
million
views in
1 week**

Even students who don't speak to us know about the campaign and see their friends/people like them supporting publicly

Men want to be part of the solution with Enough

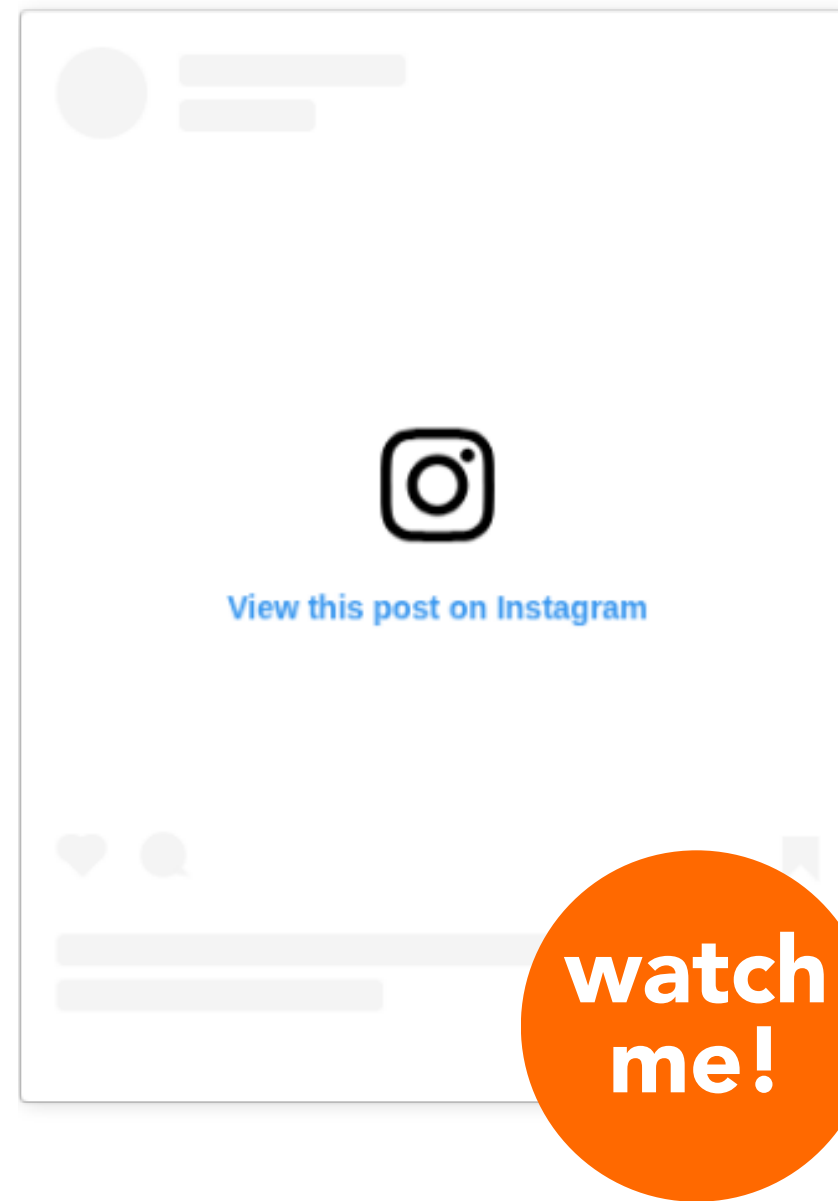


73%

of male students want radical or very radical change

85%

of male students would be more likely to report to police after using Enough



We work with male sports teams to volunteer and use their influence for good.

To create real change, our campaign must speak to those who were ignorant and unknowingly part of the problem.

Universities
that lead are
celebrated
and respected

"Enough kits should be given out at every university"

"As a survivor, I want to see this made available across campus"

"This campaign would make my parents feel a lot safer about me being away"

OVER 1,000 KITS GIVEN OUT AT THE UNIVERSITY OF BRISTOL TO EMPOWER SEXUAL ASSAULT SURVIVORS



B > News > Bristol News >
University Of The West Of England Bristol

Bristol scheme launched in mission to end sexual violence

University of Manchester event backs new support for assault survivors

6TH MAY HEALTH

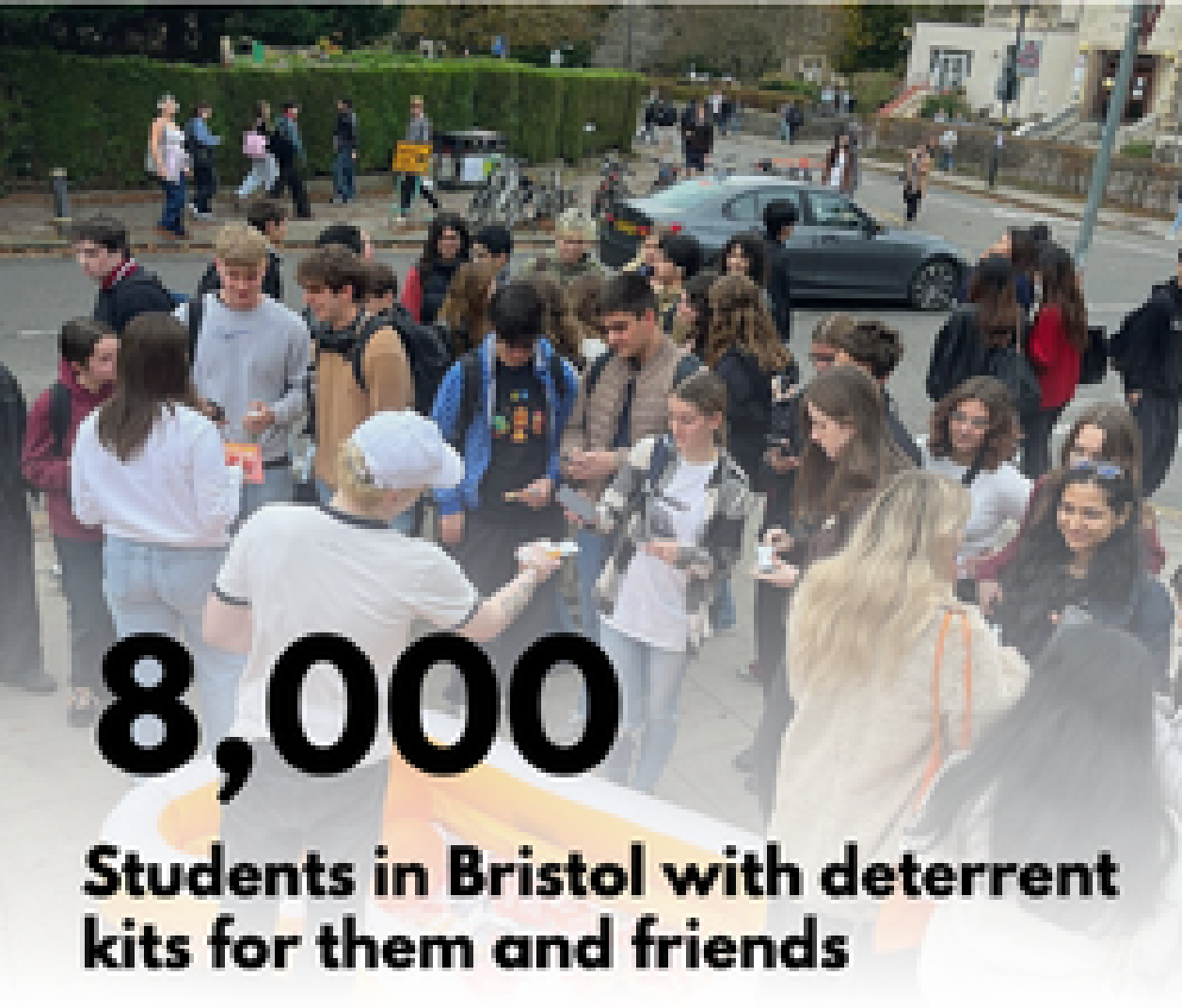


The Northern Echo

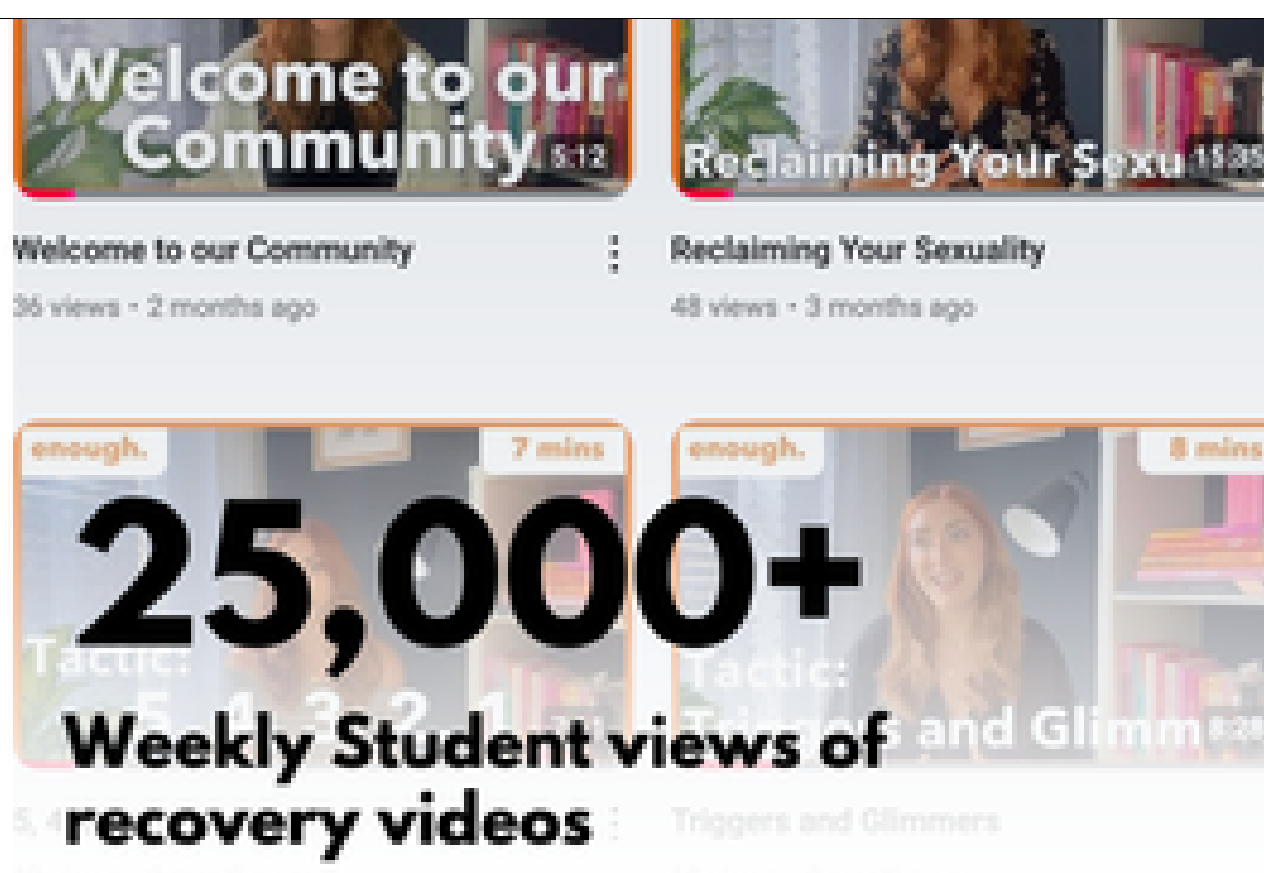
Durham University students to receive self-swab DNA kits at event

5TH JUNE CRIME





**Sustained impact
(6 months in Bristol)**



Results from 6 month campaign in Bristol

Metric	Result
Rapes reported to Enough during pilot	Over 200 (vs. ~500 estimated annually)
Student awareness of Enough	90%
Would report to Enough	86%
Said Enough creates deterrence	70%
Social media views generated	25 million
DNA self-collection kits	Deployed and used successfully

The Bristol pilot provides the first empirical evidence on survivor behaviour when offered a low-barrier reporting alternative. Over 200 rapes were reported to Enough during the pilot period against an estimated 500 occurring annually in the student catchment. The reporting rate to Enough substantially exceeded the rate of reporting to the police in the same period.

We see this as interim evidence that is very promising. The next step is an independent multi-year evaluation.

Results by university

Each pop-up was run by student volunteers at that university



Southampton university - 11 June

Universities have many serial rapists

85%

can name the rapist
on day 1

50-70%

are serial rapists

1-3x/yr

rapes per year

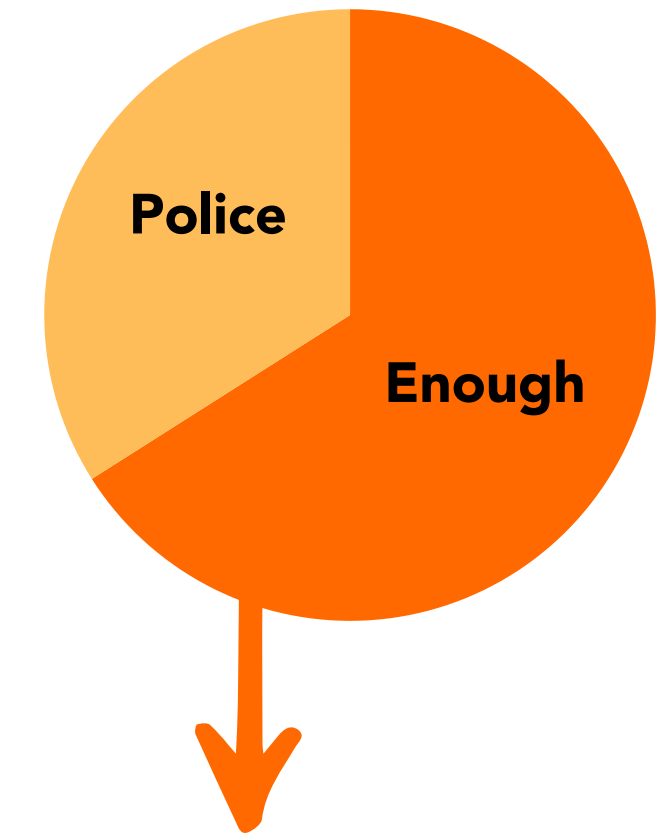
Most rapists can be named immediately
Most rapists are serial. The debate range is 50% to 70%
They are prolific. In Soteria the average offender had
nearly 100 reported sexual offences
A conservative rate for rape is 1-3 victims per year
A model using these assumptions implies between
150,000 to 250,000 active serial rapists committing 50–
90% of all rapes

for each university, we've estimated the level
of serial rapists, and the likely number of
them that would be reported via Enough

Students	Est Rapes	Est Serial rapists	Reported (proj)

To prevent rape we just need something that
all survivors will report to

10th February 2026
41 students surveyed



34% students want to report to Police

0% students want to report to SARC

66% students want to report to Enough

97% would be more likely to report to police in future
(today <10% students report)

85% unaware of SARCs

90% want radical change in how their university and govt deal with rape



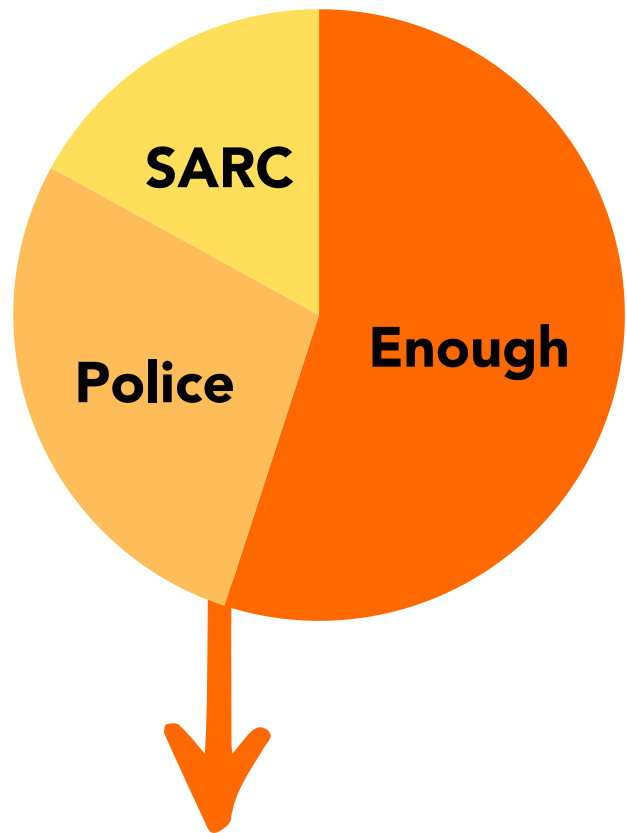
'As someone who was raped and pushed to go to the police and a SARC, the experience is traumatising and adds to the trauma faced by survivors.'

Students	Est Rapes	Est Serial rapists	Reported (proj)
12,950	227	75	48

See serial perpetration explainer page



17th February 2026
95 students surveyed



28% students want to report to Police

17% students want to report to SARC

55% students want to report to Enough

90% would be more likely to report to police in future
(today <10% students report)

88% unaware of SARCs

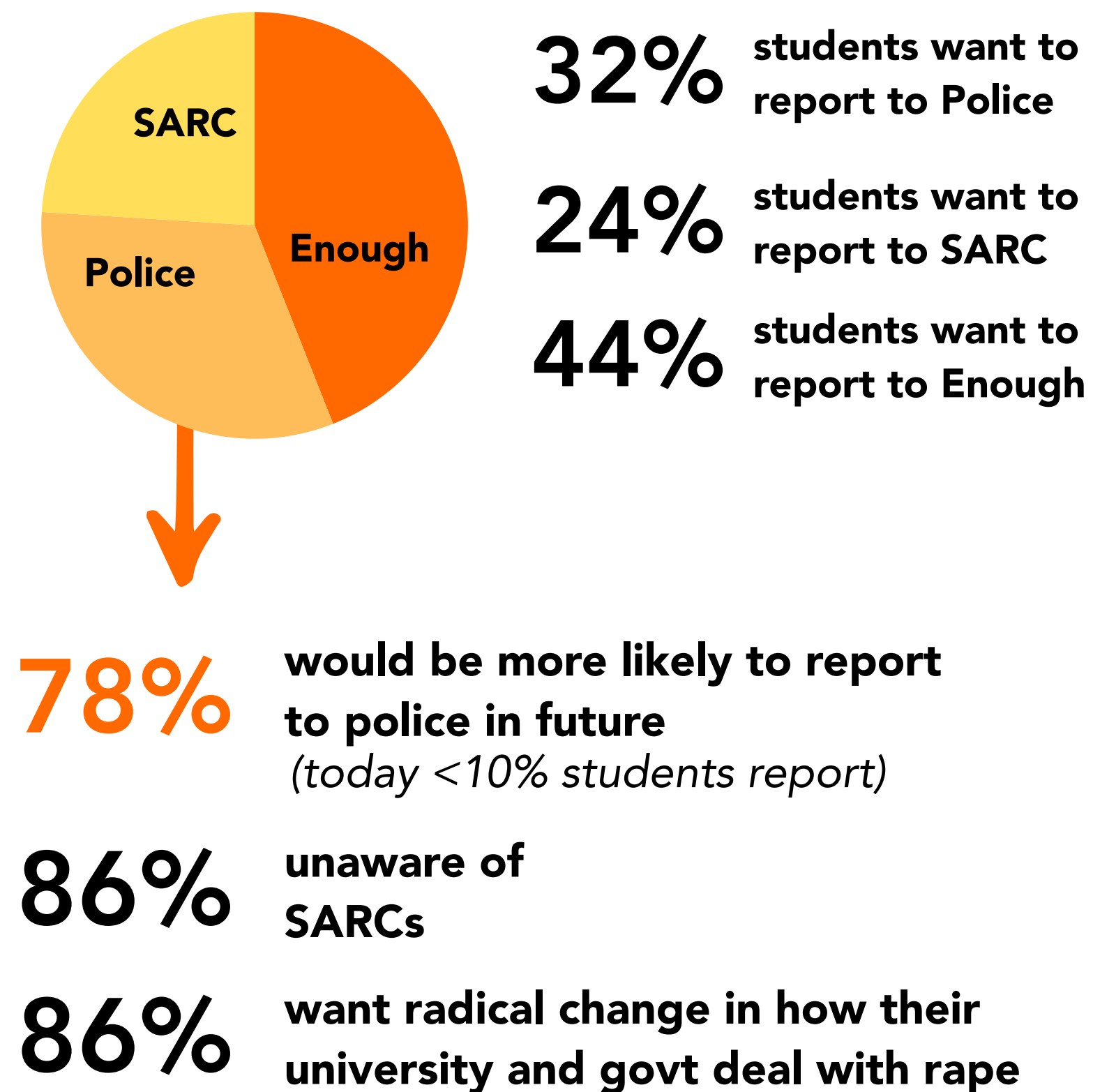
78% want radical change in how their university and govt deal with rape



“Keep going, this is great. Thank you for giving me more knowledge”

Students	Est Rapes	Est Serial rapists	Reported (proj)
51,973	910	303	193

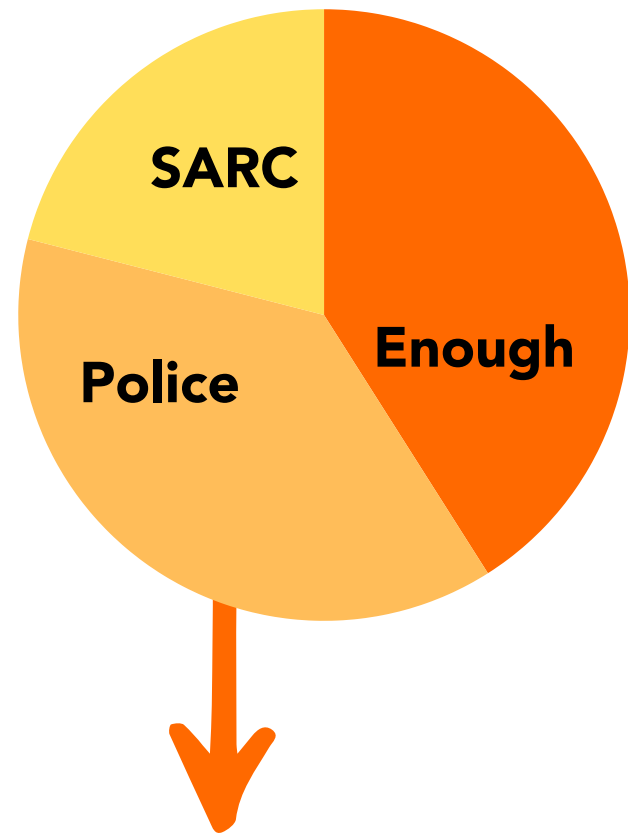
See serial perpetration explainer page



"You guys are doing a great job keep it up. Option 3 gives the victim more comfort and a voice"

Students	Est Rapes	Est Serial rapists	Reported (proj)
17,403	305	101	65

See serial perpetration explainer page



38% students want to report to Police

21% students want to report to SARC

41% students want to report to Enough

100% would be more likely to report to police in future
(today <10% students report)

82% unaware of SARCs

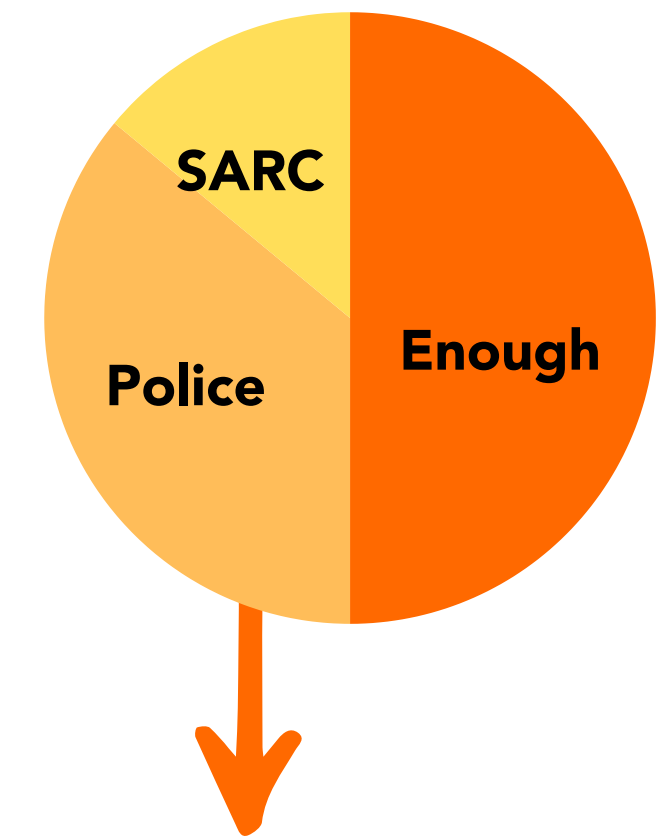
88% want radical change in how their university and govt deal with rape



'I reported a rape to the university and due to lack of evidence the decided the best outcome was to fine the rapist'

Students	Est Rapes	Est Serial rapists	Reported (proj)
21,370	374	125	79

See serial perpetration explainer page



36% students want to report to Police

14% students want to report to SARC

50% students want to report to Enough

90% would be more likely to report to police in future
(today <10% students report)

90% unaware of SARCs

88% want radical change in how their university and govt deal with rape

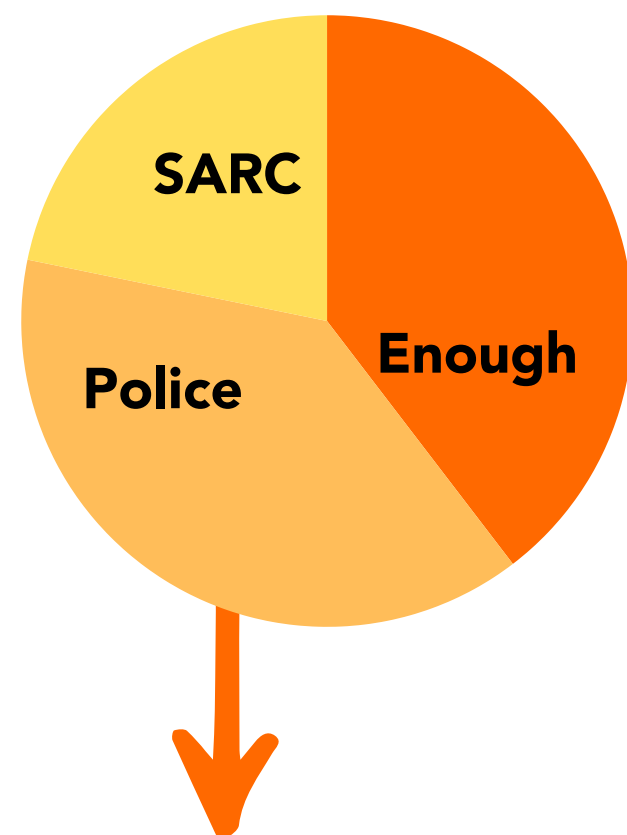


“As a victim this is amazing, keep going. If this were around at the time I would have used and hopefully reported. Thank you”

Students	Est Rapes	Est Serial rapists	Reported (proj)
18,488	324	108	69

See serial perpetration explainer page

19th March 2026
93 students surveyed



39% students want to report to Police

22% students want to report to SARC

40% students want to report to Enough

94% would be more likely to report to police in future
(today <10% students report)

91% unaware of SARCs

86% want radical change in how their university and govt deal with rape

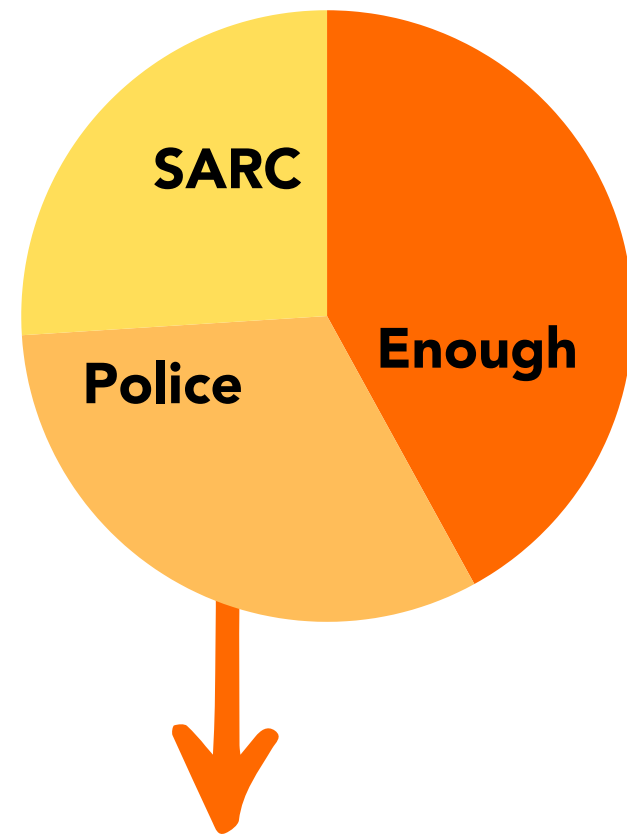


"I was sexually assaulted during last term and received minimal support"

"I'd love to see these available across the uni"

Students	Est Rapes	Est Serial rapists	Reported (proj)
22,170	388	129	82

See serial perpetration explainer page



32% students want to report to Police

26% students want to report to SARC

42% students want to report to Enough

87%

would be more likely to report to police in future
(today <10% students report)

88%

unaware of SARCs

79%

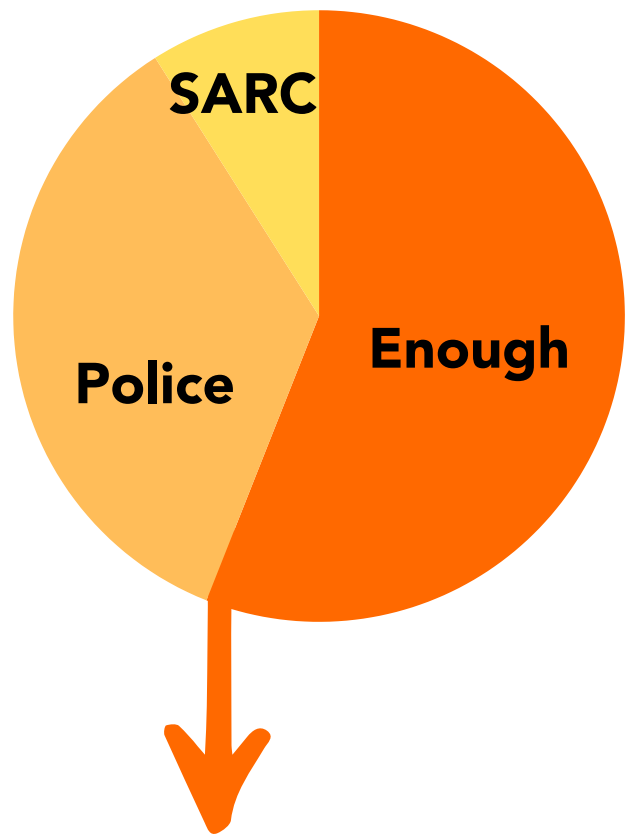
want radical change in how their university and govt deal with rape



"Supporting each other goes beyond the pitch. As one of the largest male clubs at UoM, it's vital we use our platform to drive actual change"

Students	Est Rapes	Est Serial rapists	Reported (proj)
46,915	821	273	174

See serial perpetration explainer page



35% students want to report to Police

9% students want to report to SARC

56% students want to report to Enough

96%

would be more likely to report to police in future
(today <10% students report)

89%

unaware of SARCs

89%

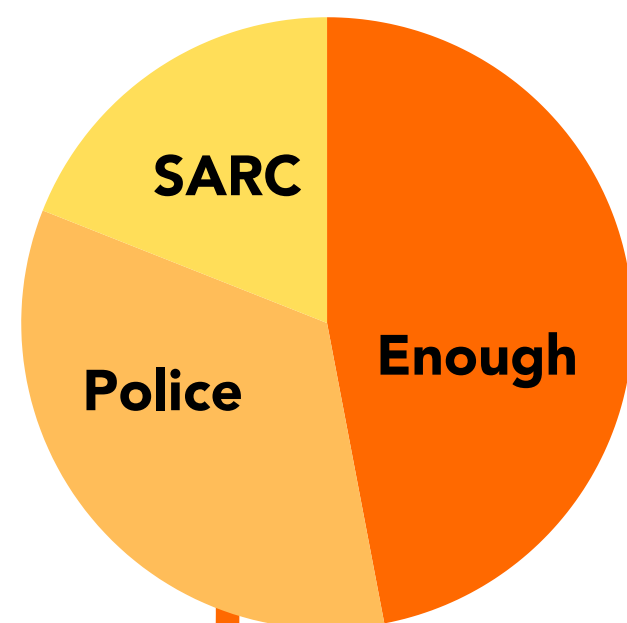
want radical change in how their university and govt deal with rape



'These tests should be available in the same way sanitary products are'

Students	Est Rapes	Est Serial rapists	Reported (proj)
38,555	675	225	143

See serial perpetration explainer page



34% students want to report to Police

19% students want to report to SARC

47% students want to report to Enough



87%

would be more likely to report to police in future
(today <10% students report)

85%

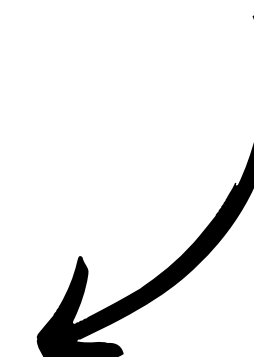
unaware of SARCs

91%

want radical change in how their university and govt deal with rape



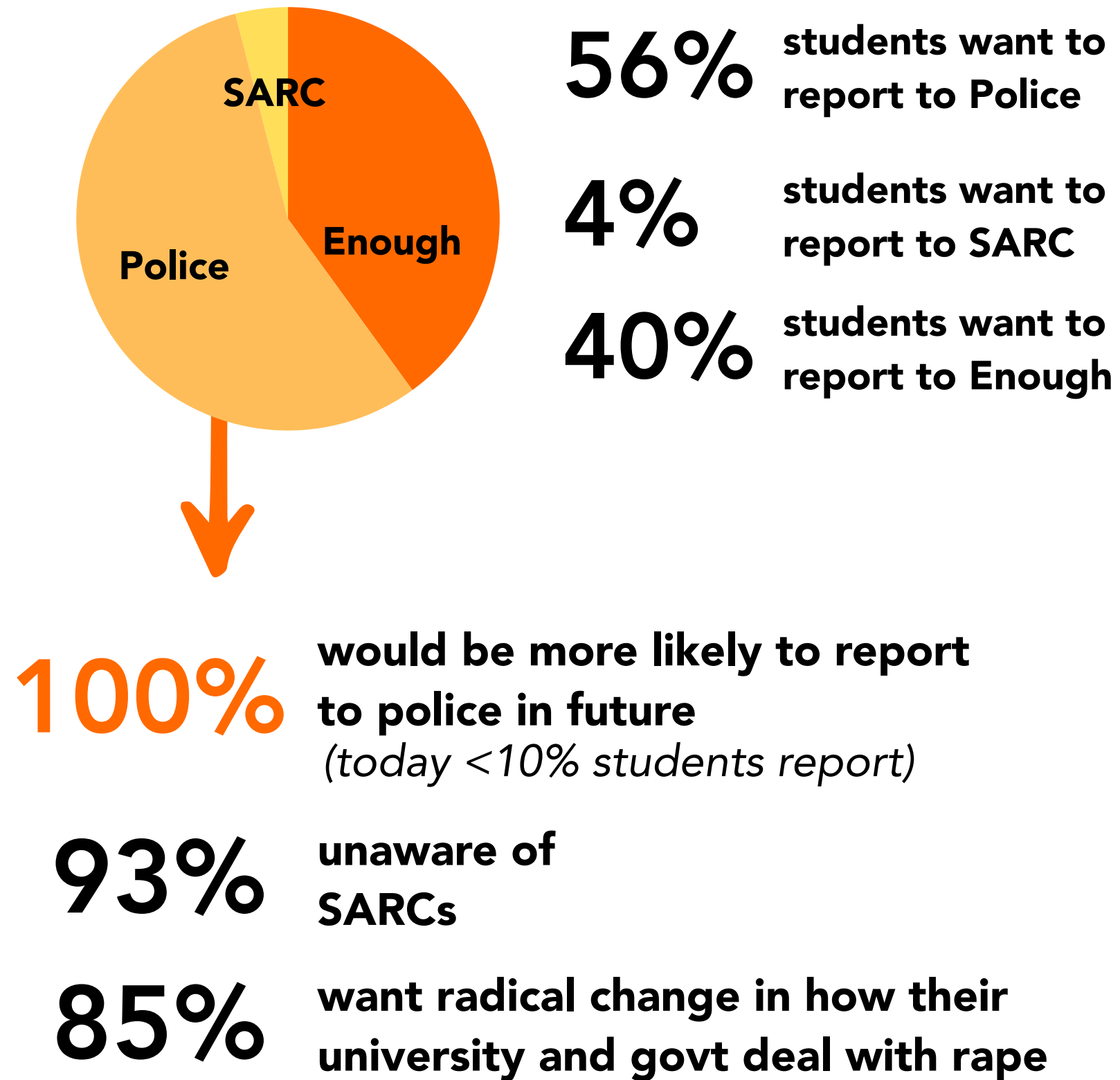
The uni rugby team



"This is an incredible system and I'm really impressed by it and would love to see this conversation being had more often at unis."

Students	Est Rapes	Est Serial rapists	Reported (proj)
21,150	370	123	79

See serial perpetration explainer page



“Getting this into high street pharmacies would be a great option for young people who have trouble being believed or feel shame”

Students	Est Rapes	Est Serial rapists	Reported (proj)
51,973	910	303	193

See serial perpetration explainer page

Conclusions

825 students, 10 universities

- 1** Enough is a solution that students want
- 2** Enough does not divert from Police or SARCs, and helps raise awareness of SARCs
- 3** Men are part of the solution and will play a leading role



Bristol University - November 2024